

Michelangelo Pistoletto – Third Paradise

1st REBIRTH FORUM Budapest 2019

Programme

Day 1) Friday, 10:00 – 15:00

- 9:30 Registration, Európa Pont, Millenáris, Lövőház u. 35, 1024 Budapest
- 10:00 Welcome by Attila Ledenyi, Director of Art Market Budapest and Gian Luca Borghese, director of Italian Cultural Institute
- 11:00 Welcome and Introduction into Rebirth Forum by Paolo Naldini, Director, Cittadellarte – Pistoletto Foundation
- 11:30 – 13:00 Workshops to concentrate on the most important SDGs for Hungary
- 13:00 – 14:00 Break
- 14:00 – 15:00 Collection and summary of ideas and presentations, outlook to further days
- 15:30 Guided tour to Michelangelo Pistoletto's "Apple" and booth at Art Market Budapest by Paolo Naldini, Nicole Loeser and Lilla Boros (program curators)
Meeting Point: Art Market Budapest (entrance hall), Millenáris, Kis Rókus u. 16-20, 1024 Budapest

AMB program:

- 15:00 Inside Art conference: Art Education Today and Tomorrow – roundtable discussion inspired by the theoretical appendix of the újMűvészet art magazine
- 17:00 Inside Art conference: GLOBALISM OR REGIONALISM – Who holds the winning position on the market?
- 18:00 Guided tour in English at Art Market Budapest / Art Photo Budapest
- 18:00 Art + performance: The Roll of the Dice, Homage to Kasimir Malevich & El Lissitzky
- 18:30 **Inside Art conference: Michelangelo Pistoletto presentation**
- 19:00 Happy Hour powered by Asahi
- 19:30 **VIP lounge: Meeting with Michelangelo Pistoletto**



The first edition of Rebirth Forum Budapest is realized in collaboration of **Cittadellarte - Pistoletto Foundation**, **Art Market Budapest**, **Edge Communication**, **Institute for Art and Innovation**, **E.ON Hungary**, **the Italian Cultural Institute of Budapest** and **Európa Pont**.

Curators / Project Ambassadors: Nicole Loeser, Director, Whiteconcepts Gallery, Berlin
Lilla Boros, International and Exhibitor Relations, Art Market Budapest

www.artmarketbudapest.hu/third-paradise

Day 2) Saturday, 5 October, 10:00 – 15:00

- 9:30 Registration, Európa Pont, Millenáris, Lövház u. 35, 1024 Budapest, Hungary
- 10:00 The Rebirth Performance including all Forum participants, Millenáris park (everyone is asked to bring a flower or plant for the 120 terracotta vases as an act to initiate The Third Paradise)
- 11:30 – 13:00 Workshops to formulate an action plan to integrate the most important SDGs for Hungary
- 13:00 – 14:00 Break
- 14:00 – 15:00 Presentations of participants, outlook to further days
- 15:30 Guided tour to Michelangelo Pistoletto's "Apple" and booth at Art Market Budapest by Paolo Naldini, Nicole Loeser and Lilla Boros (program curators)
Meeting Point: Art Market Budapest (entrance hall), Millenáris, Kis Rókus u. 16-20, 1024 Budapest

AMB program:

- 15:00 [Art + performance](#): Study of the Human Mind by Naoki Fuku
- 16:00 [Inside Art conference](#): ART DYNASTIES – the Neuendorf family
- 17:00 Guided tour in English at Art Market Budapest / Art Photo Budapest
- 17:30 [Inside Art conference](#): NEW COLLECTORS ON THE BLOCK – Are they young or just late bloomers? Becoming a collector: is it a generational or a cultural question?
- 20:30 Exclusive vernissage at the 'Collecting Russian' exhibition
- 22:00 Art Market Budapest closing party



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Day 3) Sunday, 10:00 – 15:00

- 9:30 Registration, Európa Pont, Millenáris, Lövéház u. 35, 1024 Budapest, Hungary
- 10:00 Presentations of participants, list of actions to be implemented will be drafted as a chart (action plan)
- 12:00 Presentation of action plan to the public
- 13:00 – 14:00 Break
- 14:00 – 15:00 Discussion of participants

AMB program:

- 15:00 [Inside Art conference](#): Who ate the Mona Lisa – Heroes and myths in fine arts
- 16:00 [Inside Art conference](#): PHOTOGRAPHY AS ART – Underrated or overrated? Is popularity a devaluating factor?
- 17:00 Hungarian guided tour at Art Market Budapest / Art Photo Budapest



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